

# 2020 UNITED WAY 5K Turkey Trot

## Title Sponsor | \$1,000

- Business Logo featured on:
  - Runner shirt
  - All print advertising
- Recognition in:
  - All press materials
  - Event email promotions
  - United Way Annual Report
- Year-round recognition as a Corporate Partner at the United Way Level (\$1,000)
- Name/logo featured on signage at ONE race course water station
- Opportunity to set up a tent and have business presence on site at race
- Opportunity to place promotional item in race runner bags
- Two complimentary Turkey Trot registrations
- Verbal recognition at the event
- Logo and link to business website on [www.bartowliveunited.org](http://www.bartowliveunited.org)

## Race Sponsors | \$500

- Logo Included on:
  - Runner shirt
  - All print advertising
- Recognition in:
  - All press materials
  - Event email promotions
  - United Way Annual Report
- Opportunity to place promotional item in race runner bags
- One complimentary Turkey Trot registration
- Verbal recognition at the event
- Logo and link to business website on [www.bartowliveunited.org](http://www.bartowliveunited.org)



of Bartow County

## T-Shirt Sponsors \$250

- Logo included on runner shirt
- One complimentary t-shirt

NOVEMBER 21, 2020  
152 Milner Road